

Dear Community Partners,

Thank you for supporting our recruitment efforts for Summer 2021! We are asking community partners to utilize their networks to help advertise our summer lifeguard positions. Lifeguarding is a great job for high school and college students, teachers, retirees, and anyone with summer availability.

Below are some ways that our community partners have assisted in the past. For your convenience, we've included some suggested text for social media posts, as well as links to images that you can download from an online folder.

NOTE: if you are advertising for jobs within your community, feel free to customize the text with the name of your pool.

1. Publish a Facebook post
 - Graphic with text that you can use: <http://bit.ly/3pyLfz>
 - Photo that you can use: <http://bit.ly/3drv95>
 - Suggested text: High Sierra Pools is hiring lifeguards for Summer 2021! Great pay, flexible schedules & bonuses. Apply online: <https://bit.ly/3oCLXzG>
2. Publish an Instagram post
 - Graphic with text that you can use: <http://bit.ly/3u8TSZw>
 - Please tag our employee Instagram account in the image: @mylifeguardsummer
 - Suggested text: High Sierra Pools is hiring lifeguards for Summer 2021! Great pay, flexible schedules & bonuses. Tap to visit their profile & apply at the link in bio!
3. Send out an email blast to your community
 - Photo that you can use for the email, if needed: <http://bit.ly/3drv95>
 - Suggested text: High Sierra Pools is hiring lifeguards for Summer 2021! If you've got good swimming skills and are looking for a fun summer job where you can make a difference in your community, this is the job for you. Flexible summer/seasonal schedules are available including full-time, part-time, and weekends-only work. Apply online: <https://bit.ly/3oCLXzG>
4. Publish an ad for us in your community newsletter. Contact ana@highsierrapools.com so that we can create an ad according to your specifications.
5. Post a yard sign, hang a poster, distribute referral cards to your network, or have flyers available for applicants to pick up. Contact ana@highsierrapools.com so that we can provide you with materials.
6. Help us schedule an online job fair for your community. Or later, allow us to schedule and host an outdoor socially-distanced on-site event at your community. Please contact me or ana@highsierrapools.com to discuss details!

If you have any questions, or if you have other ideas for how we can recruit in your community, please contact me anytime.

Best regards,

Ana Pestic | Senior Human Resources Manager

High Sierra Pools – SUMMER'S TOO SHORT FOR THE WRONG JOB. LIFEGUARD!

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